

# FIFA World Football Museum

## Zurich (Switzerland)

The world football association FIFA has created a unique world of football experiences in the heart of Zurich with the FIFA World Football Museum, which opened in 2016. The unique history of world football is told on an exhibition area of 3,000 square meters, which is spread over a total of three levels. In an interactive, multimedia world of experience, the exhibition comprises more than 1,000 exhibits that represent all FIFA member associations. For designing the floor covering, GEZOFLEX EPDM granules in seven colors were used for many areas.

After the visitors were welcomed in the entrance area by a rainbow made of the jerseys of all member associations, the historical roots of the world football association and the history of the football world cup are shown on the next floor. The floor covering on this level was designed almost entirely with GEZOFLEX EPDM granules. Through the interplay of colors and lines, the floor design creates an unobtrusive visual highlight and thus fulfills both the high aesthetical and functional requirements of the exhibition concept. In addition, the floor covering provides the stylish foundation for appropriately staging both the World Cup trophy, which has found a permanent home in this exhibition area, and the other exhibits from World Cup history. This exhibition level is rounded off by a cinema with a huge 180° screen. Here, one of the main creative roles is played by GEZOFLEX EPDM granules as well.



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Continuation

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The social dimension of football and the game itself can be discovered on a further level. GEZOFLEX EPDM granules were also used on this exhibition level for the impressive design. And not only on the floor, but also when modeling three-dimensional objects and almost vertical surfaces. For example, a unique larger-than-life pinball game and other play areas are the highlights of this level.

With the FIFA World Football Museum, not only a unique collection of football history has been created, but also an extraordinary reference that impressively underlines the diverse application and design possibilities of the GEZOFLEX EPDM granules. //

### Project profile

- ✔ Indoor floor covering with high aesthetic and functional requirements
- ✔ Modeling of three-dimensional objects and almost vertical surfaces
- ✔ The following GEZOFLEX EPDM granules were installed as color blends and as single colors:

045 Dark grey	067 Green
054 Dark blue	084 Bright blue
055 Middle grey	087 Bright green
064 Blue	089 Bright yellow
065 Grey	



**Installation date:**  
2016

**Installed area:**  
approx. 1,730 m<sup>2</sup>

**Grain sizes:**  
1-4 mm, 1-3 mm