



## Press release

**Title:** GEZOLAN AG optimizes its warehousing and logistics infrastructure

**Place/date:** Dagmersellen, March 4<sup>th</sup>, 2021

**Characters including blanks:** 3,611, released for immediate use

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### Granules producer opens new warehouse in Germany

## GEZOLAN AG optimizes its warehousing and logistics infrastructure

**After having expanded its production capacity in 2018 by opening a new production plant in the USA, GEZOLAN is extending its logistics and warehousing network in the heart of Europe. In response to market demands for enhanced logistics services, the producer of high-quality EPDM granules based in Dagmersellen, Switzerland, is about to open a new transshipment warehouse in Paderborn, Germany. Since 1 March 2021, GEZOLAN customers benefit from shorter turnaround times, more flexible response options and faster delivery to any location in Central and Western Europe.**

Planning for this centralized transshipment warehouse for EPDM rubber granules began well before the COVID19 pandemic. The project has been proven the right decision, especially in the time of coronavirus. GEZOLAN succeeded in winning over Hartmann International GmbH & Co. KG as a partner in this project. As a full-service logistics provider, Hartmann International is already operating a 165,000 m<sup>2</sup> site in Paderborn of which more than 60,000 m<sup>2</sup> are used exclusively for logistics. In spring 2021, construction will commence for an additional, state-of-the art logistics center of 20,000 m<sup>2</sup> for companies from various industries. This logistics park will be fully integrated into a modern infrastructure, offers excellent connections to the German motorway network and is close to the main airports and freight ports in Europe. GEZOLAN will use this new facility to ship its EPDM granules to customers in Germany and neighboring countries.

"Hartmann International is an established logistics company. Thanks to its expertise and reliability, it has been a strong brand for at least five generations. We are delighted that we could win over such a well-established company for our project, and look forward to working together as trusted partners. At Paderborn, Hartmann International was able to offer us a comprehensive and sustainable logistics concept that perfectly matches our needs," says Marco Somaini, Supply Chain Manager at GEZOLAN, convinced of the new partner and the location of the warehouse. At Paderborn, GEZOLAN will store EPDM rubber granules of the GEZOFLEX product range in all standard colors and the standard granule size (1-4 mm), as well as colors in grain sizes 1-3 mm and 0.5-1.5 mm, tailored to customers' needs. Furthermore, the new facility will enable GEZOLAN to cater flexible for specific customer requirements, such as special colors and further granule sizes.

"It is important to point out that the production remains in Switzerland. But the new warehouse brings us closer to the key markets in Central, Western and Northern Europe where many of our strategically important customers are located. From a sales point of view, our project in Paderborn sends out the right signals," explains Michael Karpe, Corporate Sales Director the strategic motivation for the implementation of the new warehouse





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location. The added value for customers lies in the import and customs clearance that has already done, so that deliveries can be made faster and more flexibly in the future. "We are strengthening our presence in the EU market and accompanying our customers' projects with a valuable logistics solution that is precisely tailored to their needs," says Michael Karpe.

The new warehouse thus demonstrates once more GEZOLAN's commitment to quality and customer satisfaction. With the new warehousing facility, the company will be perfectly positioned for further growth in a highly dynamic market.

END OF PRESS RELEASE

## Images for the press release

You are welcome to download the images [here](#).



The project managers at Hartmann International GmbH & Co. KG Dirk Schauerte (Site Manager Logistics Terminal 1), Björn Böhme (Division Manager Logistics) and Marcel Niebuhr (Business Development Manager) show Michael Karpe (Corporate Sales Director of GEZOLAN AG) the latest GEZOFLEX stock ingress in Paderborn (from left to right).



As of now, the logistics service provider Hartmann International GmbH & Co. KG is taking over the transport and storage logistics of EPDM granulates from GEZOLAN AG for Central, Western and Northern Europe at its Paderborn location.





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### About GEZOLAN:

GEZOLAN – the specialist for high-quality rubber granules

For more than 50 years, GEZOLAN has been the world's leading specialist for innovative and environmentally compatible granule solutions for sports and leisure applications. As a member of the international acting KRAIBURG Group, GEZOLAN earned a worldwide reputation as a pioneer in the manufacture of EPDM granules by using manufacturing processes from in-house developing to produce numerous products of the highest quality. With locations in Switzerland and the USA, GEZOLAN is a reliable partner and supplier to companies specializing in the installation of sports- and leisure flooring and playgrounds.

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